



Heart of Ireland School of Dance, LLC
Office: 5900 Country Walk Road • Midlothian, VA 23112
804.464.8190
www.HeartofIrelandSchool.com

Spring, 2015

Dear Families and Friends,

We are offering our friends and families the opportunity to purchase ad space in our recital program. Ads are available in 3 sizes and may be used to advertise your business or give a shout-out to your dancer! Ads and fees must be submitted no later than June 1. Ads must be in digital format (JPG, PSD, PDF, GIF preferred).

Ad sizes below are full sizes – no need to leave a margin within the dimensions given.

Thanks for your support!

Aleise Matheson and Andrea McCarney, Owners
Heart of Ireland School of Dance, LLC
info@heartofirelandschool.com

2015 A Night at the Movies! Ad Space Reservation Form

Contact Name: _____

Company Name (if for business): _____

Phone: _____

Email: _____

Ad Sizes

Black and White Ads

- ¼ page vertical (2.25" wide by 3.75" tall) - \$15
- ½ page horizontal (5" wide by 3.75" tall) - \$25
- Full page vertical (5" wide by 8" tall) - \$50

Color Ads – First come, first served basis – Limited to 3!

- Back cover (full page vertical, 5.5" wide by 8.5" tall, FULL BLEED, COLOR) - \$125
- Inside front cover (full page vertical, 5" wide by 8" tall, COLOR) - \$100
- Inside back cover (full page vertical, 5" wide by 8" tall, COLOR) - \$100

Please submit your ad in digital format NO LATER THAN June 1. Digital formats accepted: JPG, GIF, PSD, PDF. Payments must be submitted no later than June 1. No ads will be accepted without payment. Thank you for your support!